



A FANTASY OF WATERFRONT LIFE



WHITE

GRECOTEL LUX[®]ME EDITION



LUXME WHITE LIES ON THE ISLAND'S STUNNING NORTH COAST.

Sitting on a beautiful sandy beach, featuring a fabulous Pool life, exquisite gastronomy, the chilling Hippy Spa, a vast array of kids' activities and diverse entertainment offering for all-day fun. LUXME White features open-style public spaces & generous light-filled accommodations that mirror the easy elegance of a Grecotel luxury resort lifestyle.

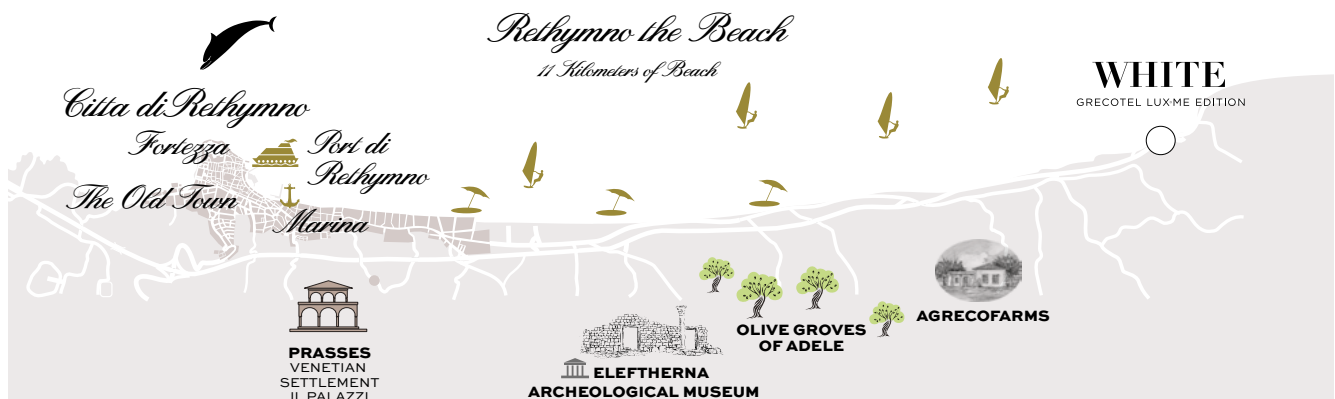
GRECOTEL
LUX[®]ME
EDITION

WHITE

GRECOTEL LUXME EDITION

LUXME® IS LUXURY MADE EASY® IN EVERY ASPECT:
SPECTACULAR SEAFRONT LOCATIONS, GREAT SERVICE, OUTSTANDING DINING,
TAILORED ACTIVITIES, SPORTS, WELLNESS & ENTERTAINMENT!

AN IRRESISTIBLE OFFERING COMBINING COMFORT AND CLEAR-CUT PRICING
WITH THE GOLD STANDARD OF PREMIUM F&B, CHIC BEACHFRONT LIFESTYLE AND
PAMPERING EXPERIENCES. ENJOY AN UNFORGETTABLE HOLIDAY IN AMAZING VALUE!
GET ACCESS TO THE BEST "LUXE ALL INCLUSIVE LIVING®" JUST FOR YOU!



IDEAL FOR

All ages, Luxury all inclusive living, family friendly hotel

LOCATION

Built along the beach coastline on the Cretan Riviera near Rethymno on a beautiful, sandy & pebble beach. • Rethymnon town: 8,4 km
• Heraklion Airport: 75 km • Chania Airport: 75 km

NEWS 2026

There's a fresh rhythm at LUXME White. From refreshed villa and upgraded mini bars to new dining concepts, barefoot beachside moments, and creative new experiences, every detail invites you to rediscover life by the sea at LUXME White.

What is included

REFINED SERVICE Receiving each and every guest as dear family coming home from afar is at the core of Grecotel's philosophy of hospitality. Aiming in providing the best possible experience for its guests, no detail is left unattended by Grecotel's highly skilled staff, from the crisp linen at the a la carte and buffet restaurants, to the variety of pillows in Yali collection of suites and villas, to the manicured lawns and colourful gardens, to the attention, discreetness and sincere interest with which each guest is served and their preferences remembered and satisfied.

ACCOMMODATION Total Rooms 264

BEACH & POOLS

The hotel lies on a blue flag awarded, 1000m long sand and pebble coastline. The Resort boasts 22 pools: • Deep blue seawater heated pool (in selected months, April & October) for all guests use • Family Activity Pool (heated in selected months, April & October): One sea water pool (495 sq.m.) & Children Sea Water Pool (155 sq.m) for all guests use • 8 sharing seawater pools for designated rooms • 11 private pools (up to 24°C) for the ultra-luxury Villa Residences collection

FEATURES

• 6 Restaurants & 1 Late night Snack • 4 Bars • 2 Wine Cellars • Pâtisserie + Chocolaterie • Creperie - Gelateria • 400m² Hippie Wellness Center • Grecoland Kids Club • Conference room for up to 50 people • Fitness Center

AWARDS

• Excellence Award 2023 by Tripadvisor • Travelers' Choice 2024 by Tripadvisor • Customer Excellence award 2023 by British Airways • Readers Choice Awards 2024 by CondeNast Traveler • TUI Global Hotel Awards 2024 - Quality Hotel • Quality Award Winner 2023 Jet2Holidays • Holiday Check Most Popular 2024 • Corendon Hotel of the Year 2024 - Premium Award • Booking Traveler Review Award 2025 • Quality Global Hotel Award by TUI 2023 • Travelife Gold Award • TUI Umwelt Champion • TUI Family Champion • Best Greek Hotel Dining Experience 2021 - GOLD by Greek Hospitality Awards • Bike Friendly Hotel Award 2022-2026 • Green & Fair Hotel 2023 by TUI

MEAL PLAN

Luxe All-In Dining

A luxurious, all-in, holiday concept opens up a world of endless choices on the most stunning waterfront location. A top-notch food and beverage selection to be enjoyed throughout the day, including lavish breakfast, lunch, and dinner options, à la carte dining venues, delicious snacks on scheduled time gaps, Pâtisserie-Chocolaterie and Creperie-Gelateria spots, unlimited drinks from a wide collection of premium brands, selected wine labels, refreshing cocktails and healthy juices. Guests enjoy pool and beach service, as well as fun fitness and wellness activities. Kids go free.

RESTAURANTS & BARS

Ventanas Il Mar - Buffet Restaurant, All Day Dining and Wine Library Mediterranean buffet style with theme nights. B+L+D

Gourmet Promenade A second choice of A la carte breakfast. High season. Reservations required.

Tavernaki Contemporary style "Tavernaki", Greek a la carte Restaurant. L (high season) + D.

Fico d' India Italian classics. A poolside a la carte venue. L+D

The White Fine dining. A unique restaurant concept serving "menu degustation" from France, Italy and Greece prepared by masters. Adults only (12+) D

Guest Restaurant – Lobsteria Selected months 15/06 to 15/09 D
Asia White On the gourmet promenade a little Asian treat, right next to the waves. D

Light Fare by the Pool, Snacks & Light Lunch L

Beach Service: A beach dining experience with options such as Caesar's Light with grilled chicken, Quinoa Power with avocado and pomegranate, a Cold Pasta Salad with penne and vegetables, and the seasonal fruit salad, Greek Orchard.

Creperie – Gelateria by the beach. Indulge in a yummy crepe filled with your favorite cream flavor or enjoy gelato, a fruit "granita", or Greek-style café frappe at the Gourmet Promenade. Refreshments are served from morning to sunset.

Pâtisserie+Chocolaterie All about chocolate & sweet breads, pastries, cakes, macarons & a candy kingdom.

Late night snacks, up to 01.00 hours /7 days a week lounge and dine.

Unlimited Drinks A remarkable range of 100+ regular & premium brands, cocktails & healthy juices served at 4 bars & 2 Wine Cellars. There are 150+ Wine Labels from Greece and all around the World, available in the LuxME Concept.

Agreco Farm: A unique culinary experience, tasting diverse seasonal dishes based on the fruits of the land and the legendary nutritional Cretan cuisine. Dinner (Reservation Required, Weather permitted and may remain closed on special occasions. Transfers not included)

Snacking: During the day we tempt you with a choice of canapés and sandwiches, from a Cretan, Asian & Italian selection.

Afternoon Tea: Organic herbal teas & traditional homemade "kaloudia". A ritual not to be missed and always cherished. (Reservations required)

Wine Library: The Wine Tasting Room from where guests, with the consultancy of our sommelier, may taste exceptional wines from a vast variety of etiquettes, will guarantee a memorable experience.

ROOM SERVICE 07:30 - 23:00 at an extra charge.

Vegan / Vegetarian / Gluten Free options, as well as Vegan and BIO wines in all restaurants.

LuxME Dining-Terms & Conditions The LuxME concept includes breakfast, lunch, dinner options as well as outstanding a la carte dining, snacking during the day including Pâtisserie-Chocolaterie, Creperie-Gelateria, premium selection of drinks & beverages. LuxME is valid in all available Restaurants and Bars and does not apply to in-room dining. Restaurants are subject to availability and are subject to change due to seasonality, weather, or other unforeseen causes. Possibility to dine in each a la carte restaurant once weekly, upon availability. Prior reservations required to all available restaurants. Restaurants may be unavailable on special occasions. Operating days and hours of every food & beverage department are subject to change. Guest Restaurant in the LUXME White operates between 15/06-15/09. Transfer to the Agreco Farm is not included. LuxMe package ends at 5 p.m. on the departure day.

Dress code: Smart Casual in all restaurants and bars at all times.

KIDS

Kids Go Free Children up to 12 years old enjoy free kids dining in the "Tasty Corner", free Grecoland kids' programme, GrecoTeens and outdoor creative activities

GrecoBaby, 0-3 yrs., Pre-arrival order of baby equipment, baby food order. • Baby-sitting, extra charge.

Grecoland Kids Club, 4-12 yrs., 6 times per week. During high season (July and August), Grecoland operates 6 days per week. Children under

4 yrs. must be supervised at all times by a parent or guardian.

GrecoTeens Activities, 13+ yrs., From mid June – mid September.

Discovery adventures activities, 7-14 yrs., Once a week.

Kingdom of Poseidon Aqua Park at the nearby Grecotel Marine Palace.

Kids Dining, 3-12 yrs., • Petite gastronomie: free kids dining in all à la carte restaurants & Kids buffet section at Ventanas il Mar Restaurant.

SPA & WELLNESS

HIPPIE WELLNESS CENTER

Facilities include: spa suites, nail bar, sauna and lifestyle boutique (Treatments not included).

EVENING ENTERTAINMENT

• Dj Music Performances • Dance Parties • Professional External Entertainment • Dancing, kid's shows • Veranda Full Moon & White Night

MEETING FACILITIES

Conference Room. A modern fully-equipped day-light conference room; ideal to accommodate business meetings or incentive groups for up to 50 people, theater style.

ENVIRONMENTAL POLICY

• TUI Top Quality 2020 • TUI Environment Champions • Travelife Gold Award • Use of organic products/produce • Use of Solar Energy to heat water • Waste Recycling • Support the protection of the endangered sea turtle Caretta-Caretta • Blue Flag Awarded beach • Environmental Activities and guest Information.

SERVICES

WiFi Free in all hotel areas and guest rooms.

Grecotel Mobile App proposes a world of information regarding your stay, online-reservation at the à la carte restaurants and services in and out of the hotel.

24h WhatsApp Concierge Designated staff members are available on WhatsApp, to assist guests on everything they may desire.

Multilingual personnel English, German, Russian, French, Italian, Greek

Medical Services 24hr Medical cover, Doctor on call -extra charges may apply depending on guests' travel insurance • Pharmacy at 2 km • Hospital at 9 km.

Transport Car Rental Desk in hotel (Local agency) • Bus stop outside the hotel

Taxi Service on request: • to Rethymnon (8,4km) • to Heraklion (70km) • to Heraklion Airport (75km) • to Chania (68km) • to Chania Airport (75km) • Minivan up to 6 adults to Chania/Heraklion Airport • to Ag. Nikolaos (132km) • to Elounda (140km)

Money All major Credit Cards are accepted • Bank ATM at the hotel
Voltage Current 220V.

Mobility Impaired Guests Access is provided through ramps and elevators to most facilities. Adapted rooms are not provided.

Animals Pets are not allowed due to lack of private gardens. Service animals are allowed to accompany their handler in all hotel premises. View pets policy at grecotel.com/pets-policy.

Official Hotel Categorization Five star Resort

Contact details GR-741 00 Pigianos Kampos, Rethymno, Crete, TEL.: (+30) 28310 71102, E-mail: reservations.wp@grecotel.com

FITNESS & ACTIVITIES

FITNESS & WELLNESS	SPORT & FUN	GROUP FUN	FUN AROUND
Pilates	Table tennis	Darts	E-Bike & E-Scooter service: Includes digital tour, GPS and other in-app services***
Stretching	Water Polo	Boccia	Farmer for a day at Agreco Farm**
Aqua Gym	Snorkeling*	Board games	Aqua Park** (15km)
Yoga	Watersports*	Kubb	Horse riding* (4km)
Elastic cross		Petanque	Tennis court* (5km)
			Under water diving center* (10km)



*Additional fee **Transportation not included *** Cost depends on rental duration. The service will be available daily from 7 am - 11 pm. The rental procedure as well as the acceptance of the Terms & Conditions and the payment will be automated and completed by guest.

LUX ME WHITE PALACE NEW HOTEL MAP

1. Entrance
2. Reception
3. Hippy Wellness Center
4. Jewellery Shop
5. Hotel Shop-Boutique
6. Fitness Center
7. Deep Blue Seawater Main Pool
8. Infinity Sharing pool (for designated rooms)
9. Infinity Sharing pool (for designated rooms)
10. Watersports Center
11. Conference room
12. White wing Sharing Pool
13. Palace wing Sharing Pool
14. Adults Zone
15. Ventanas il Mar
16. Petite Gastronomy
17. The White fine dining
18. Fico D'India



19. Tavernaki
20. Guest Restaurant
21. Asia White
22. Creperie - Gelateria
23. Patisserie & Chocolaterie
24. Family Activity Pool
25. Kids Pool
26. Late Night Snack
27. Sunset Lounge Bar
28. Long Beach Bar
29. Sharing pool (for designated rooms)
30. Pool Bar
31. Outdoor Gym

ACCOMMODATION CHART

All room types include:

- Complimentary Stocked Mini bar
- Complimentary Tea and Coffee Facilities
- Nespresso Machine with 2 complimentary pods per adult/per day
- In-room Safe
- Room Service from 07.30 until 23:00 (extra charge)
- Laundry Services (extra charge)
- Bathrobes & Slippers
- Hair Dryer
- Deluxe Bathroom Amenities
- Complimentary Wi-Fi
- LCD TV

ROOM TYPES	LOCATION	SIZE	SLEEPS	VIEW
Double Guestroom Garden/Mountain View	All Wings	27m ²	2+1	Garden/Mountain
Swim Up White Room	White & Rethymno Wings	27m ²	2	Garden
Double Guestroom Sea View	All Wings	27m ²	2	Sea
Superior Guestroom Sea View	All Wings	33m ²	2	Sea
Prestige Guestroom Sea View with Garden	White Wing	35m ²	2+1	Sea
Family Guestroom	White, Blue & Rethymno Wings	37m ²	2+2 or 3	Garden
Swim Up Family Guestroom	White & Rethymno Wings	37m ²	2+2 or 3	Garden
Swim-Up Guestroom Sea View with Garden	White, Palace & Rethymno Wings	35m ²	2+1	Sea
Junior Suite Sea View	All Wings	40m ²	2+1	Sea
Open Plan Suite Sea View	White & Rethymno Wing	40m ²	2+1	Sea
White Suite Sea View	All Wings	50m ²	2	Sea
Family Apartment Garden View	Rethymno & Palace Wings	55m ²	2+3	Garden
White Family Suite Sea View	All Wings	50m ²	2+2	Sea
Grand Family Suite Sea View	Palace Wing	75m ²	4+1	Sea
Petit "Yali" Seafront Suite with Sharing Pool	Rethymno Wing	40m ²	2+2	Sea
"Yali" Seafront Suite with Sharing Pool	Blue & Rethymno Wings	54m ²	2+2	Sea
Villa White Seafront Private Heated Pool	White & Palace Wings	85m ²	2+2	Sea
Villa Luxe Yali Seafront Private Heated Pool	White & Palace Wings	60m ²	2+2	Sea

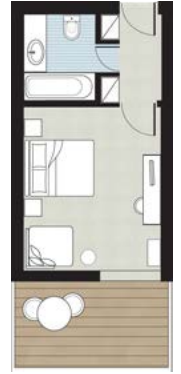
ACCOMMODATION LAYOUTS & PHOTOS ARE SAMPLES AND MAY VARY DEPENDING ON THE POSITION WITHIN THE HOTEL. MEASUREMENTS ARE APPROXIMATE TO THE NEAREST m²

View more details & photos about facilities, services & room details online at thewhitepalace.com



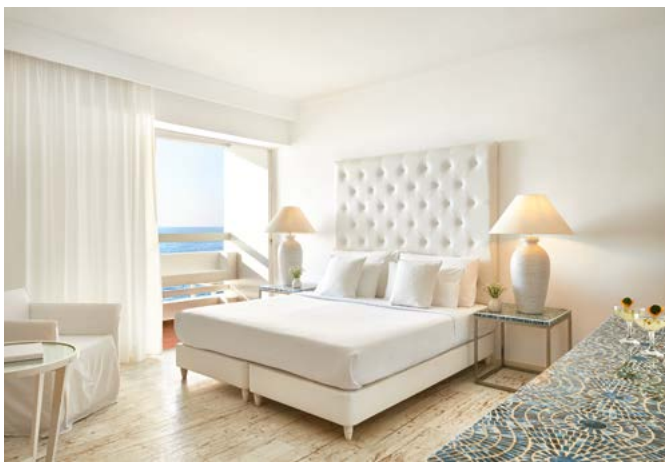
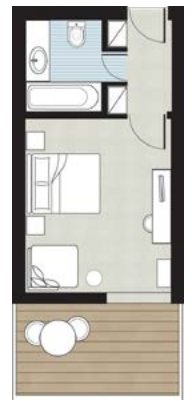
DOUBLE GUESTROOM GARDEN / MOUNTAIN VIEW

Location: All Wings, 1st or 2nd floor
View: Garden View
Size: Indoor: 27 sq.m., Outdoor: 8 sq.m.
Layout: Open plan
Sleeps: 2 adults + 1 child
Beds: One King size bed or twin beds & extra single sofa bed
Bath: Bathroom with one washbasin & bathtub



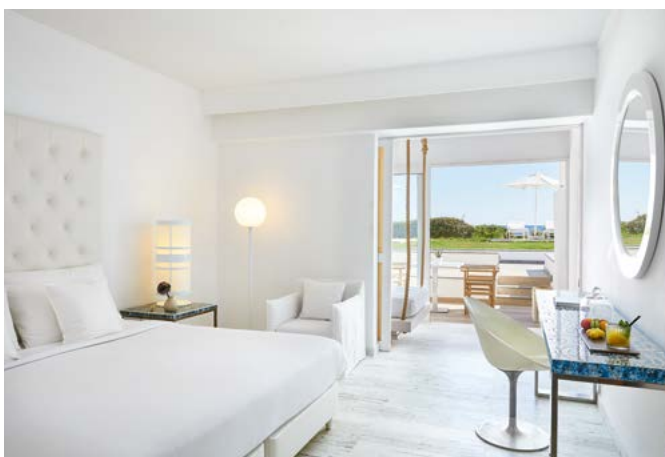
DOUBLE GUESTROOM SEA VIEW

Location: All Wings, 1st or 2nd floor
View: Sea View
Size: Indoor: 27 sq.m., Outdoor: 8 sq.m.
Layout: Open plan
Sleeps: 2 adults
Beds: One King size bed or twin beds
Bath: Bathroom with one washbasin, bathtub or shower
Specials: Amazing views. Large glass doors. Spacious covered balcony.



SUPERIOR GUESTROOM SEA VIEW

Location: All Wings, 1st or 2nd floor
View: Sea View
Size: Indoor: 33 sq.m., Outdoor: 8 sq.m.
Layout: Open plan
Sleeps: 2 adults
Beds: One King size bed or twin beds
Bath: Bathroom with one washbasin and separate walk-in shower
Specials: Large glass doors overlooking the sea. Spacious covered balcony



PRESTIGE GUESTROOM SEA VIEW WITH GARDEN

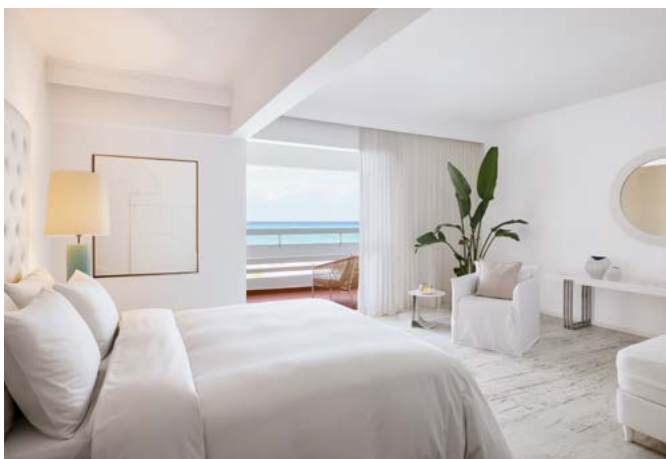
Location: White Wing, Ground Floor
View: Sea View
Size: Indoor: 35 sq.m., outdoor: 25-30 sq.m.
Layout: Open plan (soft sliding panel separation)
Sleeps: 2 adults & 1 child
Beds: One King size bed or twin beds & extra single bed
Bath: Bathroom with one or two washbasins & bathtub or shower
Specials: Privileged location. White floor-to-ceiling large glass doors.





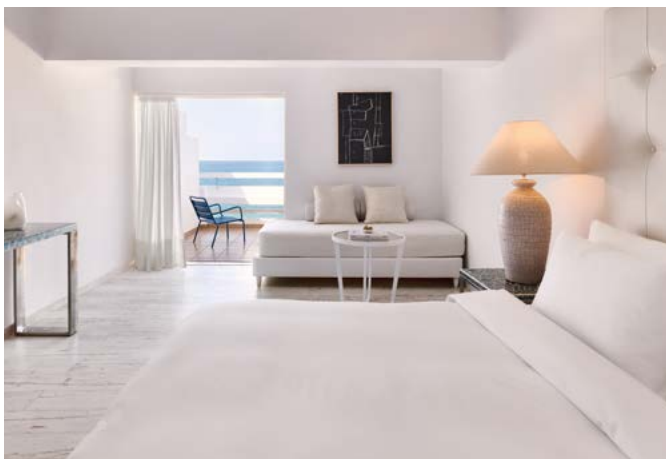
SWIM UP GUESTROOM SEA VIEW WITH GARDEN

Location: White, Palace & Rethymno Wings, Ground Floor
View: Sea View
Size: Indoor: 35 sq.m., Outdoor: 8 sq.m.
Layout: Open plan (soft sliding panel separation)
Sleeps: 2 adults & 1 child
Beds: One King size bed or twin beds & extra single bed
Bath: Bathroom with one or washbasin & bathtub or shower
Pool: Sharing swimming pool 210 sq.m.
Specials: Privileged location. White floor-to-ceiling large glass doors. Direct access to the resort's exclusive pool.



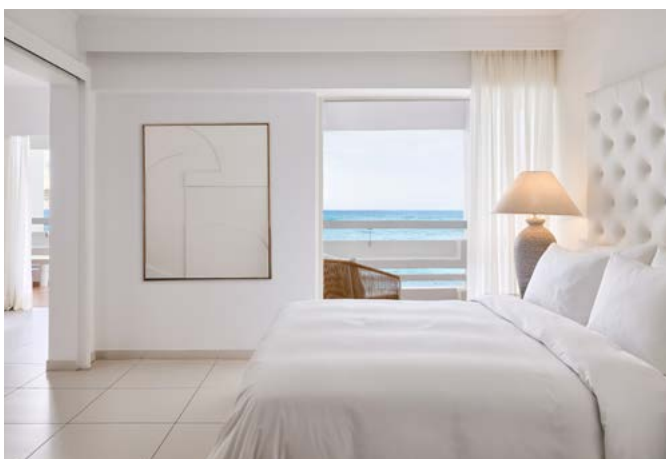
JUNIOR SUITE SEA VIEW

Location: All Wings, 1st or 2nd floor
View: Sea View
Size: Indoor: 40 sq.m., Outdoor: 8 q.m.
Layout: Open plan
Sleeps: 2 adults + 1 child
Beds: One King size bed or twin bed & 1 extra single sofa bed
Bath: Bathroom with two washbasins & separate walk-in shower within the bedroom
Specials: Large glass window doors overlooking the sea. Covered balcony.



OPEN PLAN SUITE SEA VIEW

Location: White & Rethymno Wing, 1st or 3rd floor
View: Sea View
Size: Indoor: 40 sq.m., Outdoor: 8 q.m.
Layout: Open plan
Sleeps: 2 adults + 1 child
Beds: One King size bed or twin bed & 1 extra single sofa bed
Bath: Bathroom with one washbasin & one shower
Specials: Large glass window doors overlooking the sea.



WHITE SUITE SEA VIEW

Location: All Wings, 1st or 2nd floor
View: Sea View
Size: Indoor: 50 sq.m., Outdoor: 16 sq.m.
Layout: Open plan (sliding door separation)
Sleeps: 2 adults
Beds: One King size bed & 2 extra sofa beds
Bath: Bathroom with one washbasin, bathtub or shower & separate in master bedroom walk-in shower
Specials: Large glass window doors. 2 spacious balconies.





SWIM UP WHITE ROOM GARDEN VIEW

Location: White & Rethymno Wings
View: Garden & Sharing Pool
Size: Indoor: 27 sq.m., Outdoor: 8 sq.m.
Layout: Open Plan
Sleeps: 2 adults
Beds: 1 Double bed or Twin beds
Bath: Bathroom with one washbasin & bathtub
Pool: Sharing swimming pool



FAMILY ACCOMMODATION



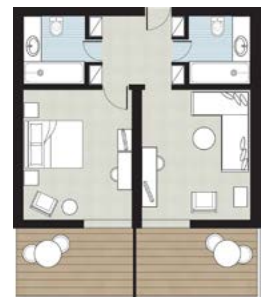
FAMILY GUESTROOM

Location: White, Blue & Rethymno Wings, Ground Floor or 1st floor
View: Garden View
Size: Indoor: 37 sq.m., Outdoor: 8 sq.m.
Layout: Open plan (sliding door separation)
Sleeps: 2 adults + 2 children or 3 adults
Beds: One King size bed or twin beds & 2 extra single sofa beds
Bath: Bathroom with one or two washbasins, bathtub or shower
Special: Floor-to-ceiling glass doors



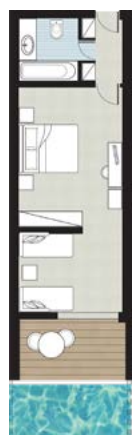
FAMILY APARTMENT GARDEN VIEW

Location: Rethymno & Palace Wings, 1st or 2nd floor
View: Garden View
Size: Indoor: 55 sq.m.,
Outdoor: 10 sq.m.
Layout: Two separate sleeping areas
Sleeps: 2 adults + 3 children
Beds: One King size bed or twin beds, 2 single sofa beds, 1 extra single bed
Bath: 2 bathrooms with two washbasins & 2 showers
Special: 2 fully furnished balconies



SWIM UP FAMILY GUESTROOM GARDEN VIEW

Location: White & Rethymno Wings, Ground Floor
View: Garden & Sharing Pool
Size: Indoor: 37 sq.m., Outdoor: 8 sq.m.
Layout: Master bedroom separate from children sleeping area by a sliding door
Sleeps: 2 adults + 2 children or 3 adults
Beds: 1 double and 2 single beds
Bath: Bathroom with one or two washbasins & bathtub
Pool: Sharing swimming pool



WHITE FAMILY SEA VIEW

Location: All Wings, 1st or 2nd floor

View: Sea View

Size: Indoor: 50 sq.m., Outdoor: 16 sq.m.

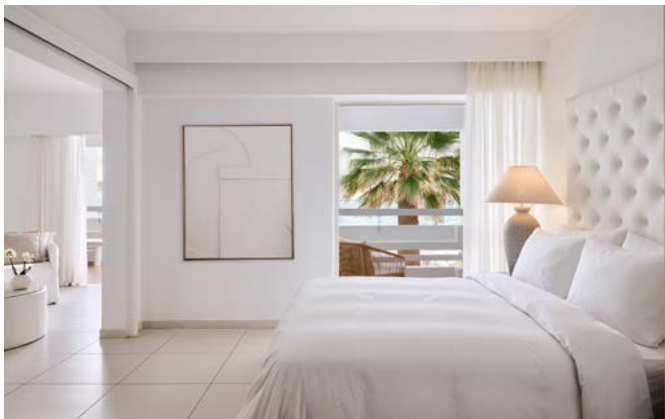
Layout: Open plan (sliding door separation)

Sleeps: 2 adults + 2 children

Beds: One King size bed & 2 extra single beds

Bath: Bathroom with one washbasin, bathtub or shower & separate in master bedroom walk-in shower

Specials: Large glass window doors. 2 spacious balconies.



GRAND FAMILY SUITE SEA VIEW

Location: Palace Wings, Ground floor, 2nd or 3rd floor

View: Sea View

Size: Indoor: 75 sq.m., Outdoor: 16 sq.m.

Layout: 2 separate master bedrooms & a living area with two sofa beds

Sleeps: 4 adults + 1 child

Beds: 1 King size bed & 2 extra single beds & 1 sofa bed

Bath: 1 bathroom with washbasin, bathtub, 1 separate WC with washbasin & 2 separate en-suite shower cabins.

Specials: Large glass doors overlooking the sea. 2 furnished covered balconies. Ample wardrobe.



"YALI" ACCOMMODATION

PETITYALI SEAFRONT SUITE

WITH SHARING POOL SEA VIEW

Location: Rethymno Wing, Ground floor

View: Sea View

Size: Indoor: 40 sq.m., Outdoor: 25 sq.m.

Layout: Master Bedroom & en suite comfy lounge with two sofa beds

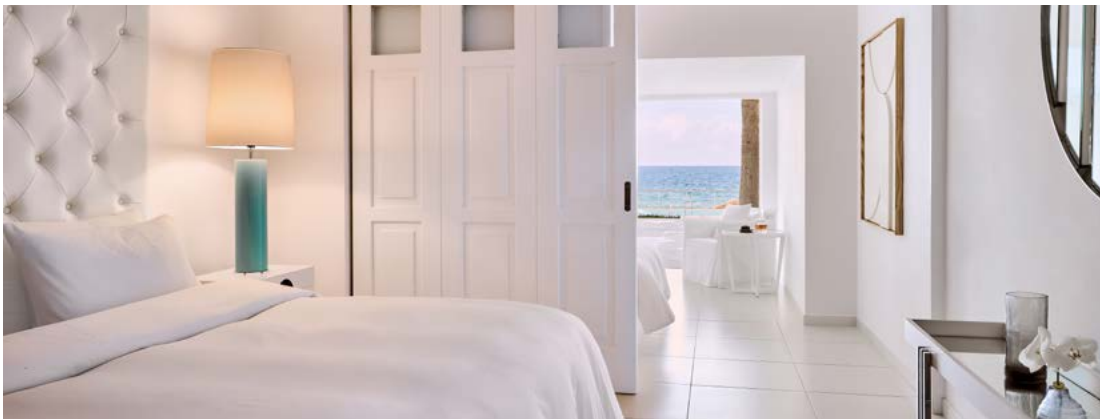
Sleeps: 2 adults + 2 children

Beds: One King size bed & two extra single beds

Bath: Bathroom with one washbasin & shower

Pool: Sharing seafront swimming pool 350 sq.m.

Specials: Privileged location. Ample wardrobes. Large floor-to-ceiling glass doors.



YALI SEAFRONT SUITE

WITH SHARING POOL SEA VIEW

Location: Blue & Rethymno Wings, Ground floor

View: Sea View

Size: Indoor: 54 sq.m., outdoor: 40 sq.m.

Layout: Master bedroom & lounge with two sofa beds

Sleeps: 2 adults + 2 children

Beds: One King size bed & 2 extra single beds

Bath: One washbasin, bathtub & shower

Pool: Sharing seafront swimming pool 350 sq.m.

Specials: Privileged location. Ample wardrobes. Glass doors overlooking the sea. Covered balcony. Landscaped garden up to 40 sq.m. with sunbeds & umbrella.





VILLA LUXE YALI SEAFRONT

WITH PRIVATE POOL, SEA VIEW

Location: White & Palace Wings, Ground floor

View: Sea View

Size: Indoor: 60 sq.m., outdoor: up to 80 sq.m.

Layout: 1 master bedroom & a living area with two sofa beds

Sleeps: 2 adults + 2 children

Beds: One King size bed & two extra single beds

Bath: One washbasin, bathtub & shower

Private Pool: Private swimming pool featuring sunken beds (selected villas) up to 20 sq.m., heated up to 25°C upon request with extra charge (90€ per day)

Specials: Ample walk-in wardrobes. Glass doors to create oversized living space. Interior covered terrace 60 sq.m. with sunbeds, umbrella & outdoor shower.





VILLA WHITE SEAFRONT WITH PRIVATE POOL, SEA VIEW

Location: White & Palace Wings, Ground floor **View:** Sea View

Size: Indoor: 85 sq.m., outdoor: 60 sq.m. **Layout:** 1 master bedroom & a living area with two sofa beds

Sleeps: 2 adults + 2 children

Beds: One King size bed & 2 extra single beds **Bath:** 1 bathroom with washbasin, bathtub & separate walk-in shower, 1 separate WC with washbasin **Private Pool:** Private swimming pool up to 20 sq.m., heated up to 25°C upon request with extra charge (90€ per day) **Specials:** Ample walk-in wardrobes. Glass doors to create oversized living space. Outdoor Veranda & Landscaped Garden up to 60 sq.m. with sunbeds umbrella & outdoor shower.

